



MEDIA STATEMENT

MORE LAND OPPORTUNITIES IN SOUTH HEDLAND

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Excitement is building for the next ballot in the South Hedland New Living Project, with another 114 lots going up for grabs on May 1. Registration for the ballot will close on April 29.

South Hedland New Living is a Department of Housing and Works (DHW) urban renewal project managed by JAXON Pty Ltd. The project is unique because of the level of cooperation between the State and Local Governments, which are working in partnership with private enterprise.

JAXON Project Manager, Peter Markham said this latest land release not only demonstrates this cooperation but also provides a great opportunity for first homebuyers and local people who want to own and occupy their own homes. If all the lots don't sell before the close of the second round lots will also be offered to investors. Therefore it is vital that investors register their interest in the ballot by April 29.

"Minister for Housing and Works Michelle Roberts should be commended for introducing the ballot system as it keeps the lots at an affordable level, particularly when compared to auctions," Peter said.

"This ensures first home buyers and owner occupiers have a fair go. There has also been additional land developed to provide housing opportunities for resource workers, Government employees and social housing tenants."

The prices range between \$110,000 and \$165,000 for a single dwelling lot and from \$157,500 and \$420,000 for a group site (zoned either R20 or R30).

"This release is particularly exciting because of the range of lots we have available. There is everything from 430 square metre lots to huge group sites at 1,960 square metres," Peter said.

Peter said in all there are 110 single lots sites and four with group housing potential.

"With 300 lots developed this year already, the New Living Program is making a huge contribution to the well planned and sustainable growth of South Hedland," Peter said.

Peter said this has been possible because of the unerring cooperation received from Horizon Power, the Water Corporation and particularly the Town of Port Hedland to fast track almost every aspect of the approval phase.

Chief Executive Officer of the Town of Port Hedland, Chris Adams said although the approvals were completed in a timeframe that city developers would envy there were no corners cut.

“This is a great example of where we’ve been able to work together to put the people of the Port Hedland first,” Chris said.

“We’re proud to be partners in this ongoing project that breathes new life into our town.”

On completion, the \$50-million New Living Project in South Hedland will have delivered more than 500 lots and refurbished around 480 houses, with more than 30 percent of those being sold to the general public.

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